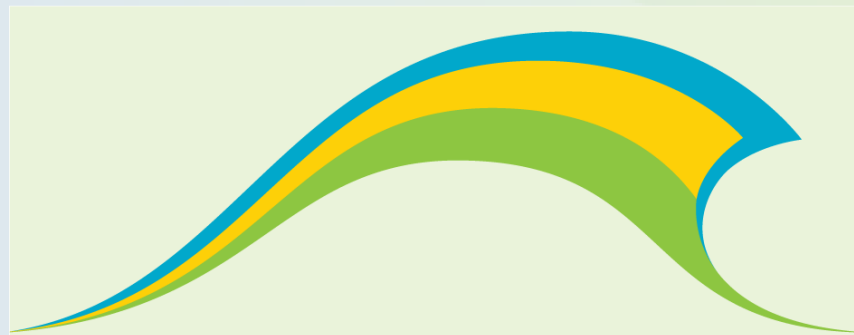


# Key take home messages: Imagine 2012 Conference on Co-operative Economics and the International Summit of Cooperatives

Réseau de recherche pour mesurer la  
**DIFFÉRENCE COOPÉRATIVE**



Measuring the Co-operative Difference  
**RESEARCH NETWORK**

**Featured Speakers:**  
**Dr. Sonja Novkovic, SMU**  
**Fiona Duguid, CCA**  
**Erin Hancock, CCA**

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your line**

# The Network

- Pan Canadian multi-disciplinary research network
- Examining the “co-operative difference”
- 6 free webinars each year

– Next webinar:

**Exploring the Intersection of the Economic and Social Elements of Co-operation**

Dr. J.J. McMurtry and Dr. Laurie Mook

October 29, 2012, 1:00 p.m. Eastern (1 hour duration)

**Registration open!**

**[www.cooperativedifference.coop](http://www.cooperativedifference.coop)**

# Today's Featured Speakers

**Dr. Sonja Novkovic**, Economics Professor  
Saint Mary's University



**Fiona Duguid**  
Research Officer  
Canadian Co-operative Association

**Erin Hancock**  
Program Coordinator, Research & Education  
Canadian Co-operative Association



# Sharing new reports

Three groundbreaking studies were commissioned by Desjardins Group for the 2012 Summit of Cooperatives in Quebec City

- Deloitte
- Funding the future: Emerging strategies in cooperative financing and capitalization
- Ipsos and UQAM
- The co-operative movement: A global research study on perceptions towards cooperatives
- McKinsey
- On cooperatives

<http://www.sommetinter2012.coop/site/summit-program/studies>

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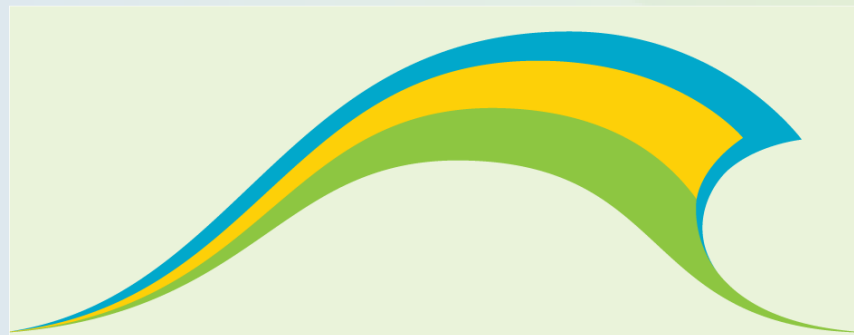
## McKinsey

### On Cooperatives

- How co-ops grow
- Improving co-operatives' agility
- Future of cooperatives
- Change is opportunity
- Retail coops
- Five trends for agricultural coops
- How great companies think differently
- Another way to do business
- Capitalism for the long term

# Questions and Discussion

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*\*2 to unmute  
your line*

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