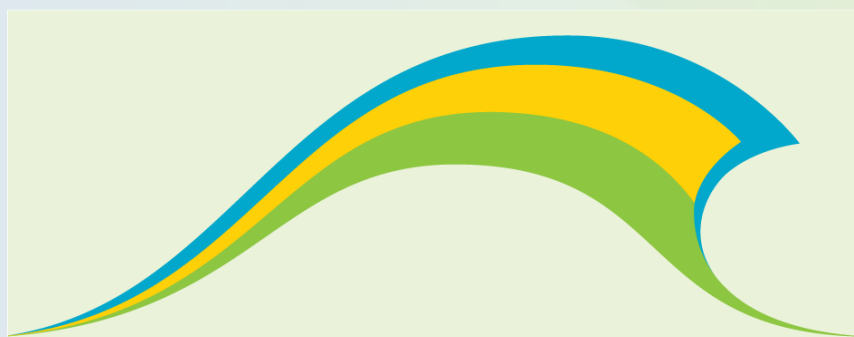


Co-operative identity and branding: An exploration in putting your co-op foot forward

Réseau de recherche pour mesurer la
DIFFÉRENCE COOPÉRATIVE



Measuring the Co-operative Difference
RESEARCH NETWORK

October 23, 2013

**Featured Speakers: Georgina Whyatt,
Donna Balkan, Carolyn Hoover**

The Network

- Pan Canadian multi-disciplinary research network
- Canadian Co-operative Association serves as the Hub
- Funded by the Social Sciences and Humanities Research Council of Canada
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- **Ethnocultural co-operatives: Race, society and co-operative emergence**

Wednesday, November 20 | 1:00pm Eastern (1 hour)

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Today's Featured Speakers

Georgina Whyatt
Head of the Marketing Department
at Oxford Brookes University



Donna Balkan
Communications Manager at
Canadian Co-operative Association

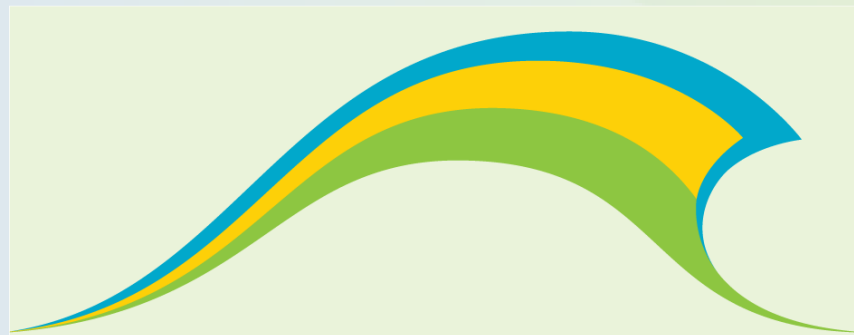


Carolyn Hoover
Chief Executive Officer of
DotCooperation LLC



Thank you!

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