



2012
International
Year of
Co-operatives

Lifelong Learning Strategy

For co-operatives in Canada

CORE Meeting
November 26, 2012.

Ottawa

Presented by Erin Hancock

Why a lifelong learning strategy?

- Identified by CORE last year as a common interest
- Opportunity to take leadership in operationalizing the 5th principle
- Possible legacy project
- Measuring the Co-operative Difference Research Network undertook a scan of educational initiatives throughout co-operatives in Canada (25 organizations, 123 initiatives)
- Useful to inform direction of new apex organization

Purpose of this discussion

- Discuss the 'lay of the land' for co-operative education across Canada and across age groups
- Identify what else we need to know in order to develop a full strategy
- Explore the role of provincial councils and that of a national association in the strategy
- (Perhaps later) Identify educational priorities and actions

Life stage groups

- Young children to school aged children
- Teenagers
- Young adults and those in educational institutions
- Adults, working age
- Older adults and the retired



Young children to school aged children

- Some exposure through co-op daycare, but not strong evidence of learning about the co-operative model or principles
- One-off contests or events
- Few cases of credit unions in schools
- Each for All from On Co-op and adopted through other provinces

Teenagers

- Camps (although enrollment is decreasing) and ACYL program has ended
- NSCC - Nova Scotia Co-operative Youth Alliance – leadership learning event, junior board of directors member program, internships, support for co-op start-ups
- NLFC – Co-operative Youth Services
- CECNB – recent youth retreat

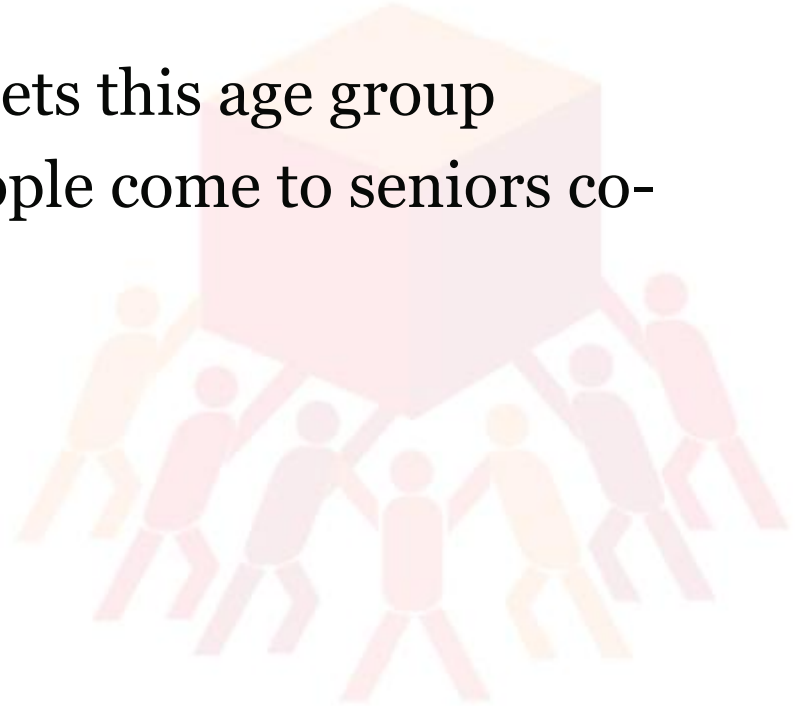
- Internships or mentorship opportunities
- CCA ID internships
- Contests and scholarships
- Special conferences – IMPACT! – Co-operators
- Conferences – CASC, ANSER, ACE, regional events
- Some exposure through select universities (SMU, MSVU, UVic, U of S, U of T, U of T, York, UNB (and Renaissance College), CBU, U de Sherbrooke, U de M, U of M, U of Winnipeg, Carleton, SAIT Polytechnic, MUN, St.FX, UQAM, Athabasca, SFU, Red River College)
- Farmer young leader programs – GLF, Agropur
- Credit Union Young Leaders Task Force, Ulead Program

Adults, working age

- On Co-op and Schulich School of Business at York University – Co-operative Management Certificate program
- Saint Mary's University – Master's of Management in Co-operatives and Credit Unions and Graduate Diploma in Co-operative Management
- Developers – CoopZone online courses, DevCo
- Target 100 - NSCC

Older adults and the retired

- Nothing that specifically targets this age group
- Need for education when people come to seniors co-op housing (CHF Canada)



Across age groups

- Exploring the Co-operative Difference

CANADIAN CO-OPERATIVE ASSOCIATION CCA ACC ASSOCIATION DES COOPÉRATIVES DU CANADA

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Welcome

CO-OPERATIVE IDENTITY

- 7 PRINCIPLES
- CORE ISSUES
- HALL OF FAME
- HISTORY
- KEY FACTS
- INTERNATIONAL OUTLOOK

Direct Link to all types of co-operatives

- ▶ Credit Unions
- ▶ Housing Co-ops
- ▶ Farming Co-ops
- ▶ Youth Camps
- ▶ Consumer/Retail Co-ops
- ▶ Wholesale Marketing Co-ops
- ▶ Arts/crafts
- ▶ Worker co-ops

Value Chain

Different co-op types work at different stages along the value chain from initial raw resource to finished product to retail sale to recycling and repair.

More info

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LEARNING LIBRARY

Across age groups

- Zoom Co-op - Desjardins

nscc flashmob - Google Se x Oops! Google Chrome cou x Le jeu Zoom Coop - Part... ZOOM CO-OP

https://zoomcoop.coop/?lang=en

Français

Welcome to the ZOOM CO-OP universe.
The goal of this adventure?
To introduce you to cooperatives
in a fun way, as you learn about our
family's needs.

REGISTER RESUME MY GAME

OR

f Play via Facebook

Presented by Desjardins

As part of the
INTERNATIONAL YEAR OF CO-OPERATIVES

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Across age groups

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economy|

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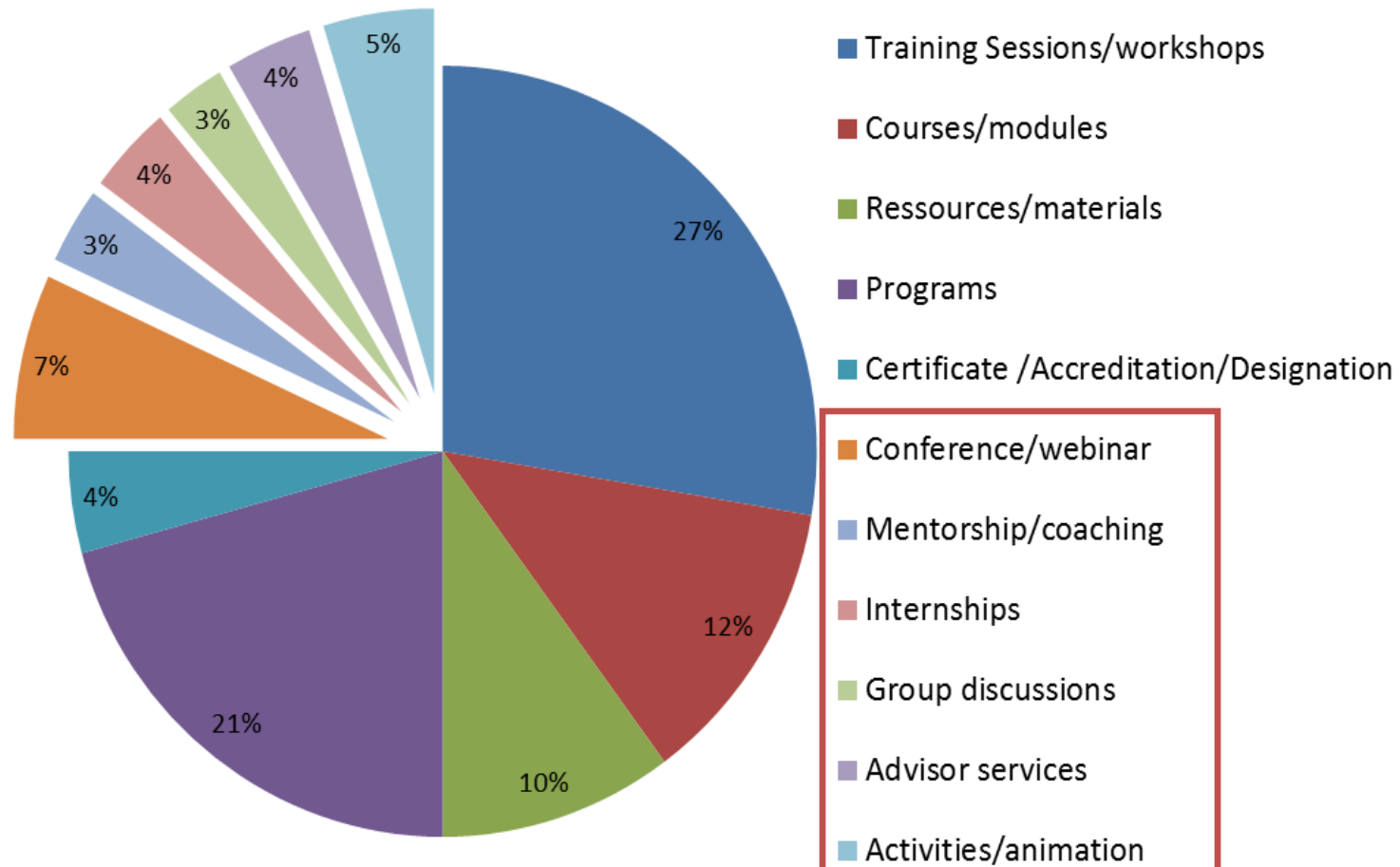
Title	Creator	Date Modified
 A Portrait of Co-operatives and Credit Unions in Atlantic Ca...	Thériault et al.	10/29/2012 8:59 PM
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 Co-operatives and the Social Economy	Rural and Co-operatives Secretariat	10/29/2012 8:58 PM

Across age groups

- Training connected to association events – E.g. SCA's Co-op Basics
- FCL - The One-to-One Management Training Program
- More programs are targeted towards boards than other audiences
- Tools for existing boards and members
 - CUSOURCE and CHF Canada – The Co-op Difference: Training in Co-op Housing Management (online)
 - CCA and Gay Lea Foods - Leadership in Governance modules
 - CUSOURCE – multiple programs for credit unions
 - Governance Matters

Types of education

Other programs and activities



Trends and findings

- Large amount of “in-house” training (a lot of duplication of energy in developing resources) – 48%
- Federations provide a large portion of training and resources - 44%
- Several one-off opportunities
- Many inward facing opportunities and less towards the public
- Still lacking exposure in business schools (Roderick Hill)

Opportunities and gaps

- Provide tools that are widely available
- Package something similar to “Each for All” for business schools and create strategy to reach out to business schools
- School-aged children
- Public education (educating those not yet involved in co-ops)
- Credit unions have many options for training (but cost is high)
- Board and staff succession planning

To discuss

- Responses to presentation, priorities, ideas
- What do we still need to know?
- What would be the role of CORE, the provincial councils and CCA (or the new apex) in this lifelong learning strategy?
- Next steps