

Integrating Cooperatives into the Business School Curriculum

Mapping Cooperative Education & Training in the USA
& Canada

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Research Methodology

First phase:

Survey administered to:

- Cooperation Works! members
- Members of the Association of Cooperative Educators
- Canadian Cooperative Association sent to educators in their network
- NCBA distributed it to additional lists

33 completed surveys

Research Methodology

Second phase

- After the survey, searched the websites of universities where there are cooperative education centers and faculty active in research and teaching about cooperatives but who did not respond to the survey

**Universities with
Cooperative Centers
&/or courses**

Canadian

Mount St. Vincent

St. Mary's University

University of Sherbrooke

University of
Saskatchewan

University of Toronto

University of Victoria

University of Fraser Valley

American

Arizona State University

Cornell University

Georgetown University

Kansas State University

Massachusetts Institute of Technology

Southern New Hampshire University

University of Connecticut

University of Maryland

University of Wisconsin-Madison

Texas A & M

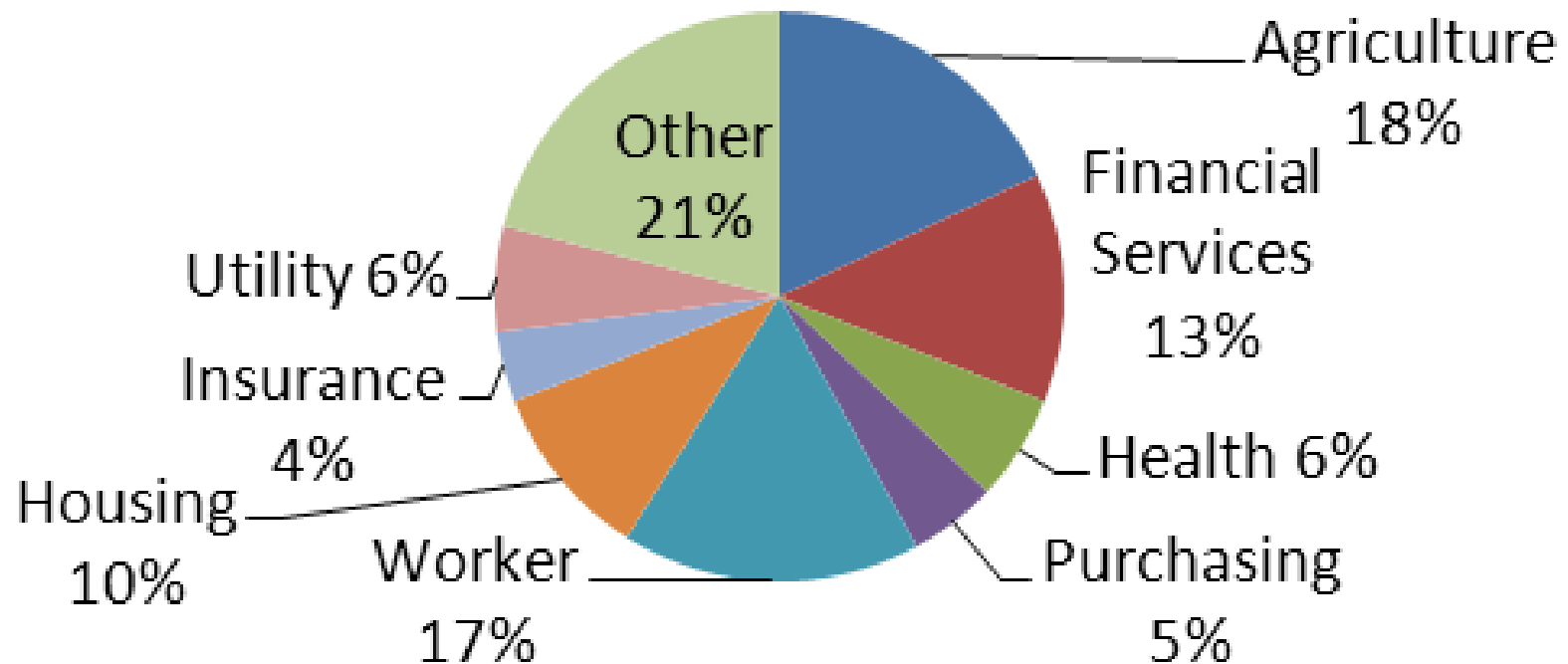
North Dakota State

Oklahoma State University

Virginia Tech

Kent State University

Table 1: Co-op Sectors Represented in the Survey




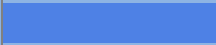


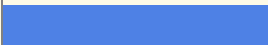

Canadian University Education & Training

	School	Discipline	Co-op courses	# of faculty/ admin. staff	Co-op TA	Research
Canada	Mount St. Vincent	Sociology	0	1	Yes	Yes
Canada	U of Fraser Valley	Business	1/undergraduate	1		
Canada	U of Saskatchewan	Inter- disciplinary	10 undergraduate/ 23 graduate	13/6	Yes	Yes
Canada	U of Toronto	Education	1 graduate	1	Yes	Yes
Canada	U of Victoria	Community Economic Development	1 graduate	2 faculty/ 2 staff	Yes	Yes
Quebec Canada	U of Sherbrooke	Management & Governance	MS/certificate programs	3faculty/4 admin	yes	Yes

American University & College Education & Training

	School	Discipline	Co-op Courses	# of faculty/ admin. staff	Co-op TA	Research
USA	Arizona State U	Interdisciplinary	1 undergraduate	1	Yes	Yes
USA	Cornell U	Agricultural Economics	0	1 faculty/ 2 staff	Yes	Yes
USA	Georgetown U	Business	1 graduate	1	No	No
USA	KSU	Agricultural Economics	graduate & undergraduate ag econ courses	2	Yes	Yes
USA	MIT	Urban Planning	1 graduate	0		
USA	SNHU	Community Economic Development	1 graduate	1	Yes	Yes
USA	U of Connecticut	General Studies	1 undergraduate	2		
USA	U of Maryland	Interdisciplinary	1 agricultural economics course	8 faculty/6 staff	Yes	Yes
USA	U of Wisconsin- Madison	Agricultural Economics	1	2 faculty/ 4 staff	Yes	Yes
USA	Texas A & M	Agricultural Economics	1 undergraduate	1	Yes	Yes
USA	North Dakota State	Agricultural Economics	0	1	Yes	Yes
USA	OK State U	Agricultural Economics	1	1	yes	yes
USA	Virginia Tech	Agricultural Economics	2 undergraduate	1	Yes	no
USA	Kent State U	Political Science	0	0 faculty/ 7 staff	Yes	Yes

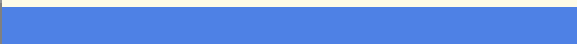
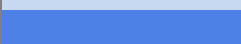
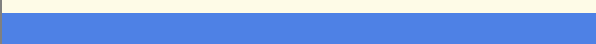
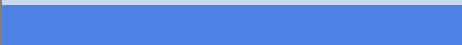

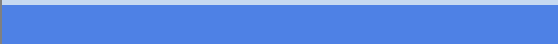
In which disciplines listed below do you consider there to be gaps? Please check all that apply.

#	Answer		Response	%
1	Human Resources		4	17%
2	Co-op Finance		8	33%
3	Marketing		3	13%
4	Social Responsibility		3	13%
5	Co-op Law		10	42%
6	Other		3	13%







DELIVERY FORMAT

Answer	1	2	3	4	5	6	7	8	9	Response s
Workshops/Seminars	15	6	1	1	1	0	0	0	0	24
Self-paced, Nonelectronic	0	0	2	1	1	0	1	3	4	12
One-on-One tutorial	3	2	4	0	1	1	2	1	2	16
Classroom with instructor	3	4	3	5	0	1	1	0	1	18
Webinars	2	5	4	2	1	5	1	0	0	20
E-learning, Facilitated	0	2	3	1	3	1	2	2	0	14
E-learning, Self- paced	0	2	1	1	0	2	2	3	1	12
Blended Learning	4	1	3	3	3	0	1	0	0	15
Lecture/Demonstrati on	0	2	2	5	4	1	0	1	0	15
Total	27	24	23	19	14	11	10	10	8	-

Please identify the factors that you believe influence participation in training? Check all that apply.

#	Answer		Response	%
1	Travel Distance		24	89%
2	Online Availability		10	37%
3	Expense		25	93%
4	Schedule		19	70%
5	Institutional support		14	52%
6	Relevance of Topics		23	85%

What do you consider to be the best sources of training/certification for cooperative specific education?

#	Answer		Response	%
1	Conferences/workshops hosted by major co-op organizations		20	71%
2	Colleges/Universities		12	43%
3	Technical Schools/Community Colleges		2	7%
4	In-house		7	25%
5	Consultants/Professional Trainers		18	64%
6	Other		1	4%

Trends in Higher Education

- Decline of tenured faculty in American universities from 61% in 2001 to 40% in 2008
- Shift in student assessment from credits to students as unit of analysis.
- Emphasis on General Education with broader competencies rather than mastery of concepts.
- Integrative learning experiences to better prepare students for professions and to be responsible citizens

Conclusion

- As this generation of cooperative educators retire, we are likely to see erosion in areas where courses are taught unless there is a dedicated funding stream restricted to cooperative education.
- We need to recruit local cooperatives to serve as partners just as other businesses are recruited. They can host interns, service learning, and research projects.
- Cooperatives need to offer themselves as partners.
- Where they have the capacity to support programming as in some of the larger cooperative centers, this can allow for scaling up.