

Social Economy and Sustainability Research Network Partenariat sur l'économie sociale et la durabilité

Bridging, Bonding, and Building / Renforcement des liens et des capacités

Perspectives on the Accounting and Reporting Needs of Co-operatives and Co-operators: A Preliminary Examination

Elizabeth Hicks - Mount Saint Vincent University

John Maddocks – Saint Mary's University

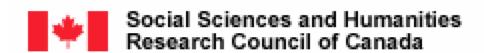
Alan Robb – Saint Mary's University

Tom Webb – Saint Mary's University

Presented to the CIRIEC Conference - Victoria, BC October 22 – 24, 2007

Funded by

Social Economy & Sustainability Research Network –
Atlantic Region
Bridging, Bonding, and Building
Directed by Dr. Leslie Brown



Conseil de recherches en sciences humaines du Canada

Affiliated with



Goals of this Presentation

- To present research findings suggesting Generally Accepted Accounting Principles (GAAP) do not fully consider the reporting needs of members and are not compatible with co-operative identity and purpose.
 - Understanding the co-operative identity & purpose in particular member ownership
 - Co-operative accounting issues
 - A co-operative centered approach to financial reporting Next steps

Understanding the co-operative identity & purpose

Economic & Social Duality of Purpose

Member as owner & user of co-op

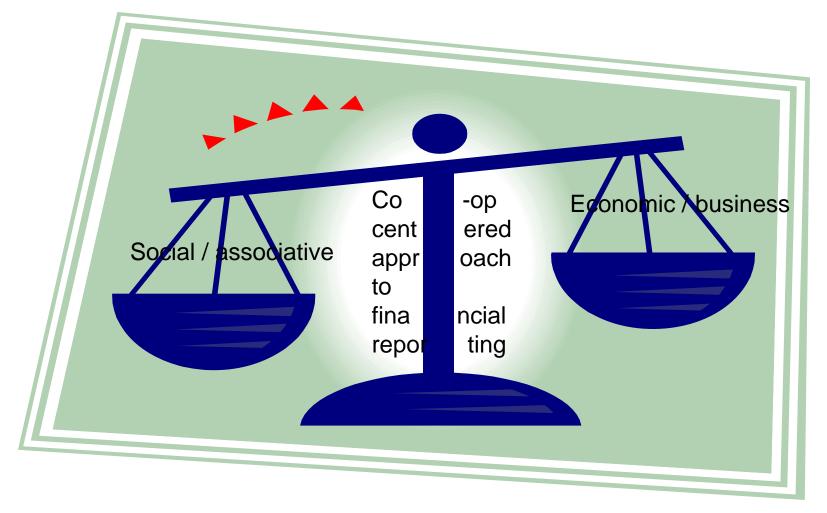
Co-operative Identity & Purpose

Associative & Business Organization Structure

ICA Values & Principles



Co-operative Centered Approach to Financial Reporting



Characteristics of Member Ownership

- GAAP assumes investor as prime user of financial statements but co-ops have members rather than investors
- Member as owner, controller, and economic participant
 - One member, one vote
 - Elects board from membership,
 - Benefits in proportion to transactions with co-operative
 - Additional financial benefits may be limited e.g. ROE
 - May have no rights to residual net assets upon dissolution
 - Shares rarely trade on market
 - May be redeemable at par or allocated to reserves when member leaves
 - Co-operatives are less visible to market
 - Not the same level of external analysis & scrutiny

Co-operative Accounting Issues

- Informed by
 - literature review,
 - survey of NS co-op financial statements,
 - review of co-operative comment letters to IASB re: definition of debt & equity

Issues Arising from Member Characteristics

| Co-op characteristic | Issue |
|-------------------------|--|
| Member ownership | Definition of equity. Need to recognize distinctive features of co-op member ownership |
| | Members' financial interest in co-op. Need more clarity in presentation & full disclosure |
| | Reserves. Need more clarity in presentation & full disclosure |
| | Investor focus in accounting standards. Standard setters need to consider co-op form of business |



Issues Arising from Member Characteristics

| Co-op characteristic | Issue |
|---|---|
| Member control; member as key user of financial | Accountability Need for minimum standards of financial reporting. |
| statements | Accountability Need for understandability and usefulness of financial reports. |
| Member benefit through economic participation | Reporting performance in relation to member transactions Need for appropriate measures and disclosure regarding delivery of goods, services, jobs, to members, as opposed to focus on profitability alone. |

Issues Arising from Values, Purpose & Goal Characteristics

| Co-op characteristic | Issue |
|---|---|
| Social and economic goals, | Investor and profit maximizing focus in accounting standards. Need to understand applicability of standards to differing goals of co-ops & evaluate impact of standards on co-ops |
| arising from purpose, values, and principles. | Accounting for social and economic goals Need to report co-op performance including co-op values and principles. (Consider separate vs. integrated; standardized) |
| | Lack of visibility/assessment in reporting Need to quantify and report on co-ops delivery and impact in co-op education, training and on the community. Social Economy and Sustainability Research Network |



Issues Arising from Values, Purpose & Goal Characteristics

| Co-op characteristic | Issue |
|--|--|
| Co-operation among co-operatives. | GAAP and business combinations Need to recognize approaches more suitable to a mutual pooling of resources rather than an acquirer / acquiree |
| | Economic relationships with other co-ops Need to disclose relationships with other co-ops |
| Relatively large number of small and medium sized co-operatives | Cost / benefit considerations Need to consider limited resources Need to consider users need for simpler and more understandable reporting |



A Co-operative Centered Approach to Financial Reporting – Next Steps

- Current lay of the land:
 - An emerging visible interest by co-operatives in financial reporting
 - Internationally variations among co-operatives in law
 - Standard setters lack understanding of co-operatives
 - A shortage of places and spaces for discourse
 - A co-operative specific accounting framework does not exist
- A feasible solution: develop sector specific guidance such as a Statement of Recommended Practice for Cooperatives
 - Increased co-operative engagement and discourse
 - Vehicle for raising visibility of co-operatives and accounting
 - Increase dialogue with standard setters thus improving understanding