




Science in Museums & Science Centres

**The science communicator as
theatrical designer...**

Questions we'll answer...

- How are science centres and museums like theatrical productions?
- How have science centres evolved?
- What is the place of the science centre in SC today?
- What is the role of the science communicator in science centres?

A 3D-rendered illustration of a red carpet event. Three gold stanchions with red ropes are arranged in a line on the left. A wide red ribbon banner curves across the foreground from the bottom left towards the top right. The banner has a white border and contains the text "What makes something theatrical?" in white, italicized font. The background consists of horizontal grey lines, suggesting a stage or a wall.

What makes something theatrical?

The truth about science centres...

- They utilize a variety of media.
- They offer science to all ages.
- They are interactive.
- They demand creative science comms.